



Welcome to San Diego



Land Economics Weekends are international gatherings held twice a year, and are open to all members and their guests. These meetings address wider international, national and regional issues, and include tours of projects of interest within the host city. They provide a further invaluable forum for networking discussions among LAI's wider membership. Recent gatherings have taken members to Washington D.C., Madrid, Atlanta, San Francisco, Honolulu and Phoenix.

This year LAI San Diego Chapter is excited to host the international LAI members to a Land Economic Weekend Conference (LEW) in San Diego. The LEW Conferences have become informative gatherings and exchanges among land economic professionals from around the nation and the world. Our programs, presentations and tours will stand up to the highest standards on important land economics issues and development projects in San Diego.

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San Diego Bayfront Tour
Closing dinner at The Prado at Balboa Park

Suzanne Varco
*Chair of the San Diego
LEW Committee
Opper & Varco LLP*

Laurie Madigan
Madigan Consulting, Inc.

Mike Madigan
Madigan Consulting, Inc.

Amy Bridge
MIG

Linville Martin
Perry Commercial RE

Perry Dealy
Dealy Development, Inc.

Janice Weinrick
*Community Development
Solutions*

Mary Lydon
Urban Land Institute





day #1
Thursday
10/1/15

Ruocco Park

Thursday's Schedule

Thursday begins...at the beautiful Manchester Grand Hyatt with a Welcome Reception with featured speaker Supervisor Greg Cox. We will then enjoy a craft brewery presentation by Peter Zien of Alesmith Brewery. After the reception we invite you to enjoy the scenery of the San Diego Gaslamp District, a historic setting with a modern feel that features shops, hotels, and restaurants.

7:30am – 8:30am

Breakfast (LAI/LEF Board Members and Chapter Presidents)

8:30am – 5:30pm

LAI Business Meetings - see business meeting agenda

LAI Executive Committee

LAI Chapter Presidents Roundtable

LEF Executive Committee

LAI Board of Governors

Business meetings are for LAI Executive Committee, LAI Chapter Presidents, LEF Executive Committee, and are open to all LAI members

6:30pm - 8:30pm

LEW Welcome Reception

Welcome from Greg Cox, County Board of Supervisors

Manchester Grand Hyatt-32nd Floor

Craft Brewery Presentation by Peter Zien of Alesmith

8:30pm

Enjoy Downtown San Diego on Your Own

Locations



Manchester Grand Hyatt

Overlooking the San Diego Bay, this waterfront hotel, which is the tallest urban waterfront hotel on the West Coast sits next to Seaport Village shopping center, and is a 9-minute walk from the San Diego Convention Center. Manchester Grand Hyatt combines the conveniences of downtown access with the comforts of Hyatt's sophisticated guestrooms and dramatic spaces.



San Diego Gaslamp District

Rising from the 16 square-blocks are Victorian-era buildings and modern skyscrapers that stand side by side, housing more than 100 of the city's finest restaurants, pubs, nightclubs and retail shops, as well as offices and residential/work lofts. Downtown San Diego's Gaslamp Quarter is a veritable playground, rich with cultural offerings that include theatres, art galleries, symphony halls, concert venues and museums.

Today's Featured Speakers

Supervisor Greg Cox

San Diego County Board of Supervisors — District 1

Since joining the board of supervisors in 1995, Supervisor Greg Cox has worked tirelessly in pursuit of one goal—to serve the people of San Diego County. As a member of the Board of Supervisors, Cox oversees a \$4.98 billion budget for 3 million people, the fifth largest county in America, larger than 12 states.

Peter Zien

Owner, Alesmith Brewing Company

Peter Zien is the CEO/Owner of Alesmith Brewing Company. Founded in 1995 AleSmith Brewing Company is a San Diego based artisanal craft brewery that specializes in handcrafted ales inspired by the European Classics. Deeply rooted in amateur and craft brewing communities, AleSmith ales have continued to garner both national and international awards. This year, AleSmith will celebrating its 20th year in production. He is the only BJCP “Grand Master” beer judge in San Diego county.



day #2
Friday
10/2/15

Liberty Station

Friday's Schedule

Friday begins...with a visit to Cabrillo National Monument, followed by a driving tour around Liberty Station. Hear the story about this mixed-use community that began as an active military base. Next, enjoy a guided waterfront walking tour through some of San Diego's most interesting developments. Then, lunch at The Harbor House with a presentation about Petco Park, home of the San Diego Padres. A drive by Petco Park will stop at the San Diego Central Library for a discussion about the highly debated project that began in the mid '80s. Guests will enjoy a self-guided tour through the library before boarding the bus back to the hotel for another night of enjoying the Gaslamp District.

Breakfast on Your Own

8:30am Board buses at the hotel

9:00am - 9:45am

Wake Up at Cabrillo National Monument and enjoy a discussion of San Diego History

10:00am - 11:30am

Driving tour of Liberty Station featuring a Land Use Story about the change of use from an active military base to a thriving commercial and residential mixed use space.

11:45am - 1:15pm

Guided Waterfront Walking Tour:
County Administration Building
North Embarcadero Visionary Plan
Manchester Pacific Gateway
Ruocco Park and The Headquarters

1:15pm - 2:45pm

Lunch at Harbor House
Petco Park Presentation - Come learn about the impact the baseball stadium has had on neighborhood development.

3:00pm - 5:00pm

Driving Tour by Petco Park
San Diego Central Library at Joan & Irwin Jacobs Common—
a discussion about the library development and the maturation of East Village — *Self-guided Tour of the Library*

5:00pm

Driving tour of East Village and the IDEA District.

5:30pm

Return to hotel, dinner on your own.

Locations



Cabrillo National Monument

Cabrillo National Monument is located at the southern tip of the Point Loma Peninsula and commemorates the landing of Juan Rodriguez Cabrillo at San Diego Bay on September 28, 1542. This was the first time that a European expedition set foot on what became the West Coast. In 1932, this site was designated as a California Historical Landmark.



Liberty Station

California's former Naval Training Center has been transformed into a mixed-use development that encompasses 361 acres. Liberty Station includes a retail and commercial district, office district, hotel district, NTC Arts and Cultural District and residential district. NTC is listed on the National Register of Historic Places, and is a gathering place for artists, consumers, and foodies alike.

Locations



Waterfront Park

San Diego's 12-acre Waterfront Park is located at the downtown County Administration Center. With an 830-foot-long fountain that features 31 jets that shoot water 14 feet into the air before falling in a shallow splash area, the Park offers a great way to beat the heat on a summer day. Other features include a grassy area for picnics, gardens, a large playground, and views of the bayfront.



Manchester Pacific Gateway:

The Manchester Pacific Gateway project is a 2.9 million square foot mixed-use project, which includes approximately 1,575 hotel rooms, 850,000 square feet of leasable commercial office space, a 351,000 square foot Naval administrative office building, and 155,000 square feet of leasable retail space and cultural attractions on a 12-acre downtown site overlooking the San Diego Bay. The project also includes a 1.9-acre public waterfront park, an internal pedestrian paseo (including public art, plazas, cafes, and entertainment venues), and approximately 3,000 below-grade parking spaces.



Ruocco Park

Ruocco Park is an interactive public space that integrates the use of hardscape, ornamental horticulture and art for the benefit of the public to gather, view, and enjoy the waterfront and skyline of San Diego. It is funded through a unique public-private partnership, with funds provided by the Port and the Ruocco Fund administered by The San Diego Foundation.



The Headquarters

The Headquarters is famous for its eclectic blend of classically inspired architectural styles and rich history. It is the iconic former headquarters to the San Diego Police Department and one of San Diego's most exciting new dining and retail destinations. The artfully designed open-air lifestyle center is home to an exclusive collection of specialty shops and world class restaurants.

Locations



The Harbor House

The Harbor House opened in 1980, and serves fresh fish, shellfish, premium steaks and local draft beers. They offer informal dining upstairs and on the outside decks as well as tablecloth/quiet dining downstairs. With great city and harbor views, plus walking distance from the San Diego Convention Center, The Harbor House is an ideal spot for banquets and private events.



Petco Park

Petco Park is spectacular in every way, combining the best sight lines in baseball with breathtaking views of San Diego. Architecturally magnificent, it celebrates the sea, the sky, the natural beauty, cultural diversity and unique spirit of our region. Innovative design features evoke the timeless traditions of baseball in an intimate setting, with state-of-the-art fan amenities to suit every taste and budget.



Central Library at Joan & Irwin Jacobs Common

The 366,673 square-foot, nine-story, downtown Central Library includes: an outdoor garden courtyard/café, a 320-seat auditorium, a three-story domed reading room; a 333-seat, west-facing multi-purpose room, 22 study rooms, a teen center, a children's library, a homework center, a technology center, a café, a charter high school, a special event space, and over a million books.

Today's Featured Speakers

Jim Dawe

Shareholder, Seltzer Caplan McMahon Vitek

Mr. Dawe is a shareholder and member of the Executive Committee of Seltzer Caplan McMahon Vitek. He also serves as the Chief Financial Officer of the firm and chairs the Administrative, Land Use and Environmental Law practice area. His practice encompasses real property, land use, administrative and environmental law.

Perry Dealy

Founder, Dealy Development Inc.

Mr. Dealy has over 37 years of executive management experience in the development arena. Over those years, he has amassed a valuable network of long-term business and community leaders by whom he is well regarded, thus enabling him to make inroads where others cannot. With hands-on experience in all aspects of real estate development including being a licensed architect, general contractor, and fiduciary representative, Mr. Dealy brings a broad set of skills that have been crucial to his success in strategic planning, acquisitions and development.

Kim Elliott

*Vice President of Development and Government
Kilroy Realty Corporation*

Kim Elliott is the Vice President of Development and Government Affairs at Kilroy Realty Corporation. With over 30 years experience as a land development executive, her areas of expertise include: political/government relations, entitlement processing, community relations, public financing, community development, civic engagement, project management, land development, legislative analysis, and redevelopment.

Marcela Escobar-Eck

Principal, Atlantis Group

Marcela Escobar-Eck is a Principal at Atlantis Group, a land use consulting firm. She has over 27 years of experience in the land use and development field with various government agencies and elected officials. Ms. Escobar-Eck is fluent in Spanish and a trained and seasoned mediator, with extensive experience in conflict resolution.

Reese Jarrett

President, Civic San Diego

Reese Jarrett's rich and successful professional career has spanned over three decades and includes every facet of real estate development, community engagement and financing. He is a native of San Diego with a distinguished legacy as a visionary entrepreneur and developer, respected business and community leader and an individual who has dedicated his life to transforming urban neighborhoods in the San Diego community.

Mel Katz

Owner, Manpower San Diego

Mel Katz has been one of San Diego's most respected business leaders since 1977 when he purchased the local Manpower franchise with Phil Blair. That was 30 years ago, and Manpower's revenue was \$340,000. In 2006 its revenue was \$81 million. They have a permanent team of 110 people and over 3,500 temporaries working every day. They specialize in temporary, temp-to-hire and direct hire in clerical, professional and light industrial. Manpower in San Diego is the largest Manpower franchise in the U.S.

Kris Michell

President & CEO, Downtown San Diego Partnership

As the president and CEO of the Downtown San Diego Partnership, Kris Michell oversees the day-to-day operations of the 300+ membership organization and is responsible for Clean and Safe, a \$6 million program that offers maintenance and safety services throughout 275 blocks of Downtown San Diego. Prior to leading the Downtown San Diego Partnership, Michell served as Chief of Staff to Mayor Jerry Sanders where she was responsible for implementing the Mayor's ambitious agenda.

Supervisor Ron Roberts

San Diego County Board of Supervisors — District 4

Supervisor Ron Roberts represents the Fourth Supervisorial District, considered the most ethnically diverse district in San Diego County. Approximately 630,000 people reside in the district, which encompasses a majority of the City of San Diego. Since his election to the Board of Supervisors in 1994, Supervisor Roberts has focused his energy on a wide variety of issues, from improving the plight of foster youth, assisting vulnerable seniors and enhancing public safety, to supporting growing the regional economy and making sure that the County of San Diego remains one of the best-managed counties in America.

Today's Featured Speakers

Greg Shannon

Founder, Sedona Pacific Corporation

Sedona Pacific Corporation was founded by Mr. Shannon in 1995 to pursue niche development opportunities and provide consulting to corporations, government agencies and landowners on real estate and facility development. Mr. Shannon's projects include Petco Park and the master planning of the San Diego Ballpark District, One America Plaza, Mercado del Barrio, Francis Parker School Upper and Middle Scholl campuses, Rancho Ontiveros and The Reserve of La Jolla. His projects have received numerous ULI and AIA design awards, Alonzo awards from the Downtown San Diego Partnership, and the 2004 Developer of the Year award from the San Diego Save Our Heritage Organisation for his work on the Western Metal building and Ballpark District historic resources.

Mike Madigan

Founder, Madigan Consulting, Inc.

Mike Madigan formed Madigan Consulting, Inc., to provide consulting and advisory services on private development and public infrastructure projects throughout the western states. His forty years of experience working at both the State and local level brings both the experience and the insight necessary to ensure project success.

David Malmuth

Founder, I.D.E.A.

In 2011, David Malmuth and Pete Garcia formed I.D.E.A. Partners to lead the development of the I.D.E.A. District—Innovation + Design + Education + Arts in downtown San Diego. This transformative initiative, located on 35 blocks in the Upper East Village, aims to create a vibrant, sustainable mixed-use district that will generate over 13,000+ design and technology jobs in the next 10 years.

Councilmember Lorie Zapf

Councilmember, The City of San Diego — District 2

Councilmember Lorie Zapf represents San Diego's District 2. On the City Council she chairs the Land Use and Housing Committee and is vice chair of the Public Safety and Neighborhood Services Committee. She also serves on the Natural Resources and Culture Committee.

Alan Ziter

Executive Director, NTC Foundation at Liberty Station

Alan Ziter is the Executive Director of the NTC Foundation at Liberty Station. A leading arts advocate, Alan is a founding board member and former chair of the California Arts Advocates, for which he is a past Chair. He is also a founder in 1989 and is current co-chair of the San Diego Regional Arts and Culture Coalition. He currently serves on the board of the San Diego Tourism Authority and served 3 years on the San Diego Regional Chamber of Commerce board.

day #3
Saturday
10/3/15

Balboa Park

Saturday's Schedule

Saturday begins...with a presentation and self-guided tour of the MSS Midway Aircraft Carrier and Museum. Come learn about the history of the Navy, and its economic impact on San Diego. We will also discuss the binational region of San Diego and Tijuana. Next, we will cruise around the San Diego Bay for a presentation on San Diego's Port, shipyard history and the Chula Vista Bayfront Master Plan. Enjoy lunch and the San Diego sun aboard Flagship Cruises as we make our way around San Diego's bayfront. Our closing dinner will take place at The Prado in Balboa Park, an urban cultural park that is home to several museums, open spaces, and walking paths. This year is the Centennial celebration for the Pan American Exposition that took place in Balboa Park in 1915. Enjoy dinner at one of America's best restaurants—The Prado, and take part in the closing ceremonies for our LEW Conference.

Breakfast on Your Own

7:45am Board buses at the hotel

8:30am - 11:30am

MSS Midway Aircraft Carrier Tour

Discussion: History of the Navy and its Economic Impact on San Diego

Discussion: San Diego and Tijuana as a Binational Region

12:00pm - 3:00pm

Water-Side Tour of San Diego Bay aboard Flagship Cruises

Discussion: San Diego's Port and shipyard history and impacts on regional economics.

Discussion: Chula Vista Bayfront Master Plan

Lunch Provided on board the Ship

6:00pm - 9:30pm

5:30pm 1st bus to Balboa Park | 6:15pm 2nd bus to Balboa Park

Closing Dinner at The Prado at Balboa Park

Balboa Park is currently celebrating its 100th anniversary of the 1915 Exposition.

Video Presentation: Balboa Park The Jewel of the City

Locations



The USS Midway Museum

The USS Midway Museum is a 501(c)(3) nonprofit organization established in 1992. The Museum opened in June 2004. It is governed by a board of directors.

Vision: To Become America's Living Symbol of Freedom.

Mission: Preserve the historic USS Midway and the legacy of those who serve, inspire and educate future generations, and entertain our museum guests.



The Prado at Balboa Park

Located in The House of Hospitality, The Prado, which is part of Cohn Restaurant Group, offers historic charm in the center of San Diego's Balboa Park. It was voted as one of America's best restaurants by Gourmet Magazine and is Balboa Park's only full service catering kitchen.

Today's Featured Speakers

Paola Avila

Vice President, Regional Chamber of Commerce

As Vice President of the San Diego Regional Chamber of Commerce's International Business Affairs Division, Paola Avila brings more than 15 years of experience in public policy, community outreach and government relations. In her current position, Paola focuses on developing domestic and international public policies that enhance economic prosperity through cross border trade, an efficient border, and robust business, political and cultural relationships between the two countries.

Laurie Madigan

Partner, Madigan Consulting, Inc.

Laurie Madigan has been involved in community and economic development, planning and public policy since 1975, working both for the public sector and with the public sector representing private clients. She is currently a Partner in Madigan Consulting, Inc. specializing in public policy advocacy, community outreach and entitlement processing.

Job Nelson

Chief Policy Advisor, Port of San Diego

Job Nelson is the Chief Policy Advisor at Port of San Diego where he advises on major policy initiatives and land use projects, and oversees Government and Civic Relations including managing all state and federal lobbying activities.

Allison Rolfe

California Strategies, LLC

Allison Rolfe recently joined California Strategies to work with coastal entitlements, controversial projects, and collaborative land use solutions. She was formerly the Director of Planning for Pacifica Companies for 8 years. She also spent 10 years in the environmental non-profit sector as an executive director, community organizer, and advocate. Allison was also the former land use advisor to Chula Vista Mayor and California Coastal Commissioner Steve Padilla.

Mary Walshok

*Associate Vice Chancellor for Public Programs and Dean of Extension,
University of California San Diego*

Mary Lindenstein Walshok is an author, educator, researcher, and Associate Vice Chancellor for Public Programs and Dean of Extension at the University of California San Diego. She is a thought leader and subject matter expert on aligning workforce development with regional economic growth.

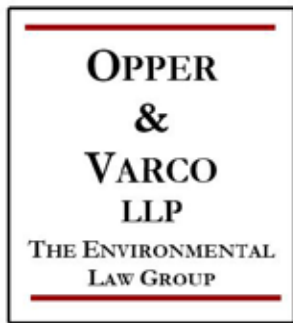
Derry Pence

President, Port of San Diego Ship Repair Association

Derry Pence is the President of the Port of San Diego Ship Repair Association. He spent 26 years in the US Navy, and 11 years on the San Diego Waterfront with GD NASSCO.

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Notes

Notes
