

# Sponsorship Opportunities



## Montreal Land Economics Gathering September 11-13, 2025

The 2025 Montreal Gathering will attract LAI members and guests from around the world, including England, Spain, India, Canada and all parts of the US.

Industry leaders and decision makers convene at the annual LAI Gathering to learn, share, contribute, and connect.

The 2025 Gathering, held in Montreal, Canada will be filled with two and a half days of tours, panel discussions, awards, entertainment, food and drink, and fun.

LAI members and guests will gain insights on regional land-use issues unique to Montreal but with applicability to their own homes.

Sponsors will be introduced in program materials and announcements. In this way their message and name will reach real estate professionals and leaders from around the world.

## Why be a sponsor?

- Your support will help ensure a lively and memorable conference for the LAI community of members.
- Sponsors receive on going visibility through advance marketing materials sent to all LAI members prior to the conference.
- Sponsors receive great visibility during the Gathering, reaching top-tier decisionmakers.
- Sponsorship funds raised will be used to enhance the experience of the Montreal Gathering.

## Sponsorship Levels

### Mount Royal Sponsor – CAD \$7,000 | USD \$5,000

All Contributing Sponsor benefits, PLUS...

- Recognition as a Mount Royal Sponsor
- Featured in all event marketing materials
- Recognition as Mount Royal Sponsor at the Closing Dinner when the International Skyline Award will be Presented. Plus a speaking opportunity at the Closing Dinner
- Special table for VIP guests and speakers
- Full-page ad in the online Program Guide
- Logo placed on LAI website for one year as a proud sponsor

### Old Montreal Sponsor – CAD \$4,000 | USD \$3,000

All Contributing Sponsor benefits, PLUS...

- Recognition as Old Montreal Sponsor of the President's Reception on the Gathering Opening Night
- Speaking opportunity at the President's Reception
- Name and logo featured in all event marketing materials
- Full-page ad in the online Program Guide.
- Logo placed on LAI website for one year as a proud sponsor
- Logo and materials for the Montreal Gathering Tote Bag

### St. Lawrence Seaway Sponsor – CAD \$2,800 | USD \$2,000

All Contributing Sponsor benefits, PLUS...

- Recognition as St. Lawrence Seaway Sponsor in the Montreal Gathering Program Guide
- Featured in all event marketing materials
- Half-page ad in the online Program Guide
- Logo placed on LAI website for one year as a proud sponsor
- Logo and materials for the Montreal Gathering Tote Bag

## Contributing Sponsor – CAD \$1,400 | USD \$1,000

- Opportunity to distribute promotional products (To be put in the tote bag)
- Podium acknowledgment at select events
- Logo on Gathering Program Guide and event marketing materials

## Customizable Sponsorships Available

For more details contact

- **Tim Youmans** | 916-813-6070 | [timyoumans25@gmail.com](mailto:timyoumans25@gmail.com)
- **Ian James Lord** | 416-414-9699 | [ianjameslord@outlook.com](mailto:ianjameslord@outlook.com)

### Sponsor Information:

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

Mount Royal sponsor — Closing Dinner	CAD \$7,000   USD \$5,000
Old Montreal Sponsor — President’s Reception	CAD \$4,000   USD \$3,000
St. Lawrence Seaway Sponsor	CAD \$2,800   USD \$2,000
Contributing Sponsor	CAD \$1,400   USD \$1,000

### Payment Options:

Single payment

Two payments (Initial Payment: due now second payment due: July 1, 2025)

**AMOUNT ENCLOSED:** \$ \_\_\_\_\_

Thank you!

**Please make check payable to “Lambda Alpha International”**  
and return form with payment by mail to:

Lambda Alpha International  
Sheila Novak, Executive Director  
PO Box 72720  
Phoenix, AZ 85050

Pay Online at  
<https://www.lai.org/montreal-gathering-sponsorships>

### Questions?

Please contact LAI Executive Director **Sheila Novak** (480-719-7404, [lai@lai.org](mailto:lai@lai.org)) or Montreal Gathering Co-Chairs **Tim Youmans** (916-813-6070, [timyoumans25@gmail.com](mailto:timyoumans25@gmail.com)) or **Ian James Lord** (416-414-9699, [ianjameslord@outlook.com](mailto:ianjameslord@outlook.com))